

Digital Poster and Information pack:

The style of design I intend to use is below, this is an example of an A5 folder designed for advertising and transporting information.



This is an example of the type of media in which digital posters are likely to be used, medium format LCD screens in public places. The posters would need to be particularly eye-catching so people pay attention to them allowing the poster to get its message across; this will be taken into consideration for my digital posters' creation.

